



1200 Dudley Road • Kilgore, Texas 75662
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www.easttexas-treatmentcenter.org



June 2022

Dear friend and supporter of the East Texas Treatment Center,

We hope you are staying cool this summer and doing well. The East Texas Treatment Center's 1st Annual Bags & Bling designer purse and accessories bingo fundraiser was a hit last year, which was such a blessing for us and for all participants after a rough 2020. On behalf of our staff, board of directors and our community, thank you to our extraordinary sponsors!

This year, we want to bring an even bigger, better event. We are pleased to invite you to participate and support the second installment of our designer purse bingo — an afternoon of handbags, accessories, prizes and fun, with each winner of a bingo game leaving with a designer purse, sunglasses or piece of jewelry! The event is Saturday, September 10th at the Texas Broadcast Museum in downtown Kilgore. ***We are asking for your support of this event by either becoming an event, table, contributor or prize sponsor.***

This event will raise funds needed to assist our sponsorship program and other needs of the center. ETTC is a comprehensive outpatient rehabilitation facility providing physical therapy, occupational and hand therapy, pediatric therapy and speech therapy to individuals all over East Texas. Since 1950, the ETTC Sponsorship Program has provided therapy services at a reduced rate or free of charge to qualifying patients. We are proud to be the only facility to offer this program in our area.

As we continue to celebrate more than 70 years of operation, we hope you will join us in our efforts and be a sponsor of ETTC's 2nd Annual Bags & Bling. Please take a moment to look at the many ways to be involved in this event. We appreciate you and look forward to seeing you in September!

Sincerely,

Terry Hardan
Executive Director

Angela Sampson
Public Relations Specialist



Benefiting the East Texas Treatment Center

September 10, 2022 • 2-4 p.m.
Texas Broadcast Museum (downtown Kilgore)



2022 Sponsorship Levels



PLATINUM SPONSOR: \$2,500

- Recognition in the program and full-page ad, logo included in all promotional materials and signage, chance to place your company's marketing material on tables, featured mentions on social media, prominent recognition at the event.
- Reserved front table for 8 at the event, includes one round of cards and a dauber for each player (10 cards per person), snacks and drinks will be placed at table.
- ETTC in-lobby advertising for 3 months.



GOLD SPONSOR: \$1,250

- Recognition in the program and half-page ad; logo included in all promotional materials, signage & social media; prominent recognition at the event.
- Reserved table for 8 at the event, includes one round of cards and a dauber for each player (10 cards per person).
- ETTC in-lobby advertising for 3 months.



SILVER SPONSOR: \$800

- Recognition in the program and quarter-page ad; logo included in all promotional materials, signage & social media; prominent recognition at the event.
- Reserved table for 8 at the event, includes one round of cards and a dauber for each player (10 cards per person).
- ETTC in-lobby advertising for 3 months.



BRONZE SPONSOR: \$500

- Recognition in the program and quarter-page ad; logo included in all promotional materials, signage & social media; prominent recognition at the event.
- Reserved half table for 4 at the event, includes one round of cards and a dauber for each player (10 cards per person).
- ETTC in-lobby advertising for 3 months.



TABLE SPONSOR: \$150

- Recognition in the program, social media and have your name and/or company name on a table.
- *This sponsorship does not include tickets to the event.*

Additional bingo cards may be purchased the day of the event to increase your chances to win! Watch for info on our big raffle as well!

SPECIALTY EVENT SPONSORSHIPS:



VENUE SPONSOR: \$1,000

- Sponsor the venue & rentals for the event.
- Recognition in the program; logo included in promotional materials, signage & social media; recognition at the event.
- Tickets for 2 at the event, includes one round of cards and a dauber for each player (10 cards per person).
- ETTC in-lobby advertising for 3 months.



CATERING SPONSOR: \$600

- Sponsor finger foods & drinks for the event.
- Recognition in the program; logo included in promotional materials, signage & social media; recognition at the event.
- Tickets for 2 at the event, includes one round of cards and a dauber for each player (10 cards per person).
- ETTC in-lobby advertising for 3 months.



BINGO PRIZE SPONSOR: \$200-500

- Sponsor a purse or accessory to be given as a prize during one of the 10 bingo games. Item sponsors will be showcased on the screens and in the program at the event. *ETTC will purchase the prize using your monetary contribution to ensure variety.*
- Social media recognition included.
- ETTC in-lobby advertising for 3 months.
- *This sponsorship does not include tickets to the event.*



CONTRIBUTOR SPONSOR: \$10-199

- Recognition in the program.
- *This sponsorship does not include tickets to the event.*

TABLES & TICKETS:



FULL TABLE: \$350

- Purchase a full table and come play bingo with us! You will receive 8 tickets to the event, one round of cards and a dauber for each player (10 cards each).



HALF TABLE: \$150

- Receive 4 tickets to the event, one round of cards and a dauber for each player (10 cards each).



INDIVIDUAL TICKETS: \$50

- Purchase a ticket and come play 10 rounds of bingo with us! (10 cards & dauber included).



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2022 Sponsor/Donor Form

Name of Sponsor/Donor: _____

Contact Person (if different from above): _____

Phone: _____ E-Mail: _____

Address: _____

Sponsorship Level: _____ Extra Tickets/Table(s): _____

Total: _____ Cash Check Credit Card PayPal *(please circle one)*

Please make all checks payable to East Texas Treatment Center.

Name on Card: _____

Card #: _____ CVV: _____

Exp. Date: _____ Zip Code for Billing Address on Card: _____

Signature: _____

Please mail/hand deliver this form with your check or payment information to:

East Texas Treatment Center
ATTN: Angela Sampson
1200 Dudley Rd
Kilgore, TX 75662

You may e-mail instead to marketing@ettctx.org. You will receive a receipt. We will be in touch for your logo files for advertising purposes closer to the event. All sponsorship information is requested by August 10, 2022. For questions or more information, please contact Angela Sampson at 903-984-5571 or marketing@ettctx.org.

Thank you for your support!

Terry Hardan
Executive Director
East Texas Treatment Center

Angela Sampson
Public Relations Specialist
East Texas Treatment Center